

CENTRAL CAROLINA

BOAT & FISHING EXPO



Feb 24 - 26, 2023

Greensboro Coliseum Complex
Greensboro, NC



The Largest Boating & Fishing event in Central North Carolina

Reach 10,000 Water-sports Enthusiasts in One Weekend.

Don't miss out on the most effective sales & marketing opportunity of the year. Reserve your space today.

Get Caught Up In The Action !!!

For Additional Show Information

Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417

Office 336-855-0208 Fax 336-855-0249

Info@ncboatshows.com - Or on the web at... www.ncboatshows.com



Feb 24 - 26, 2023

**Greensboro Coliseum Complex
Greensboro, NC**

Exhibit Rates

Booths

Indicated by numbers on layout

10 X 10	\$ 600.00
10 X 15	\$ 900.00
10 X 20	\$ 1100.00
Each Additional 10 x 10	\$500.00
20 X 20	\$ 2200.00
(end cap)	

Marine Dealers

Indicated by letters on layout

Bulk Floor Space
\$ 2.75 per square foot
1,000 sq. ft minimum

Move-In Hours

Wednesday	9 - 8
Thursday	9 - 8
Friday	8 - 10am

Move-Out Hours

Sunday	5 - 10
Monday	8 - 3

Show Hours

Friday	9 - 8
Saturday	9 - 7
Sunday	10 - 5

Admission Prices

Adults	-	\$9.00
Seniors	-	\$8.00
Junior	-	\$5.00
6 - 12		

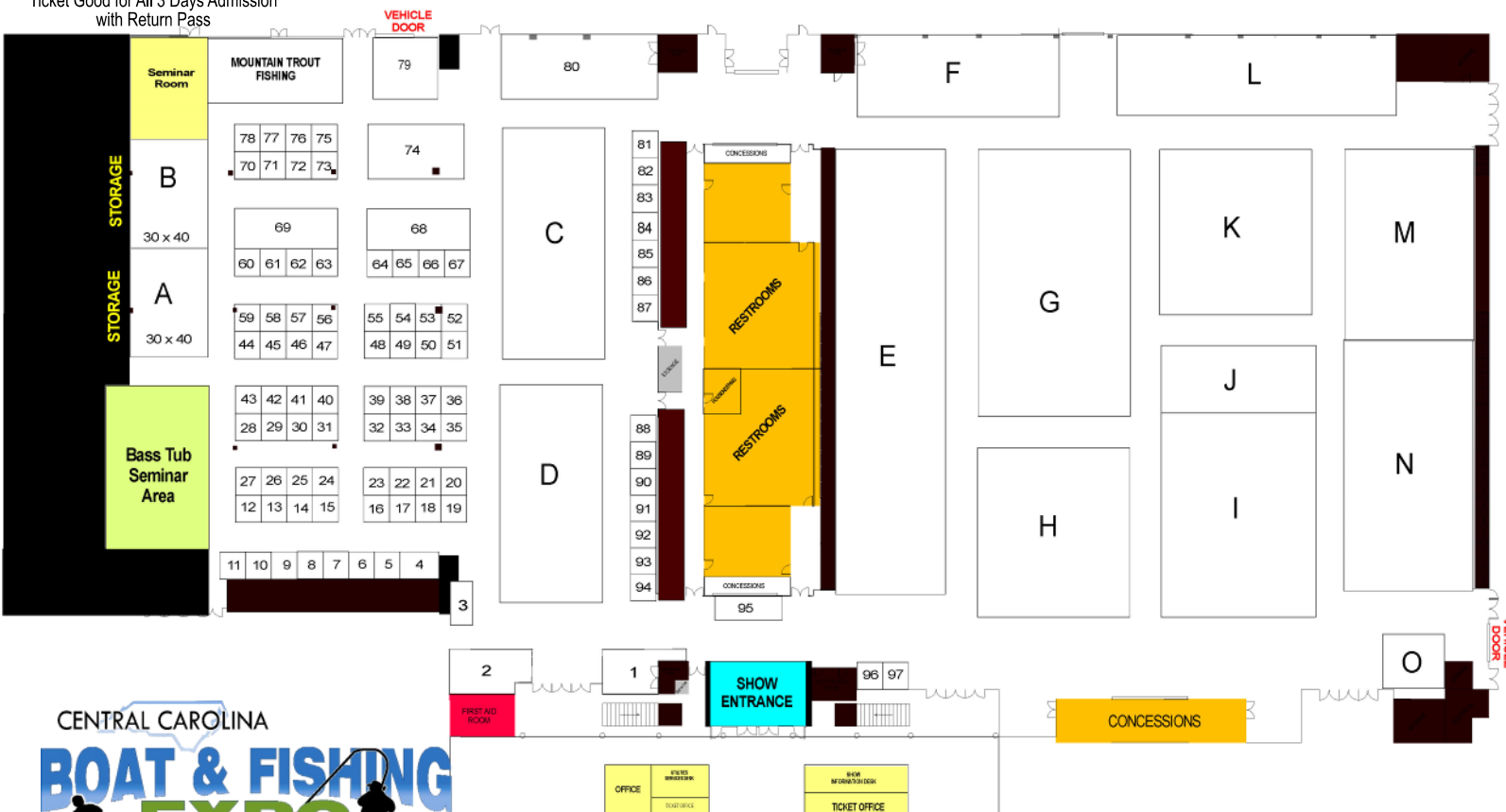
Ticket Good for All 3 Days Admission
with Return Pass



- 42nd Annual Event
- Largest water sports sales event in Central North Carolina - 120,000 sq. ft
- Extensive All Media Advertising Budget including Billboard, Magazine & Social
- Over 10,000 attendees each year
- 4 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- On site stock trailer parking - no fee
- Fork Lift's) available for exhibitor use - no fee
- 2 exhibitor parking passes provided with each display
- Discount coupons available for pre-show promotions
- Wi-Fi throughout facility. (fee based)
- Full Service concessions all hours of event
- Convenient Hotels

Other Associated Costs

- | | |
|------------------------|--|
| Electricity | - Order direct from Facility at current rate |
| Exhibitor Parking | - 2 Passes included with display (additional passes \$6) |
| Wireless Internet | - Order direct from Facility at current rate |
| Tables, Chairs, etc... | - Available from Hollins Expo at current rates. |
| Phone | - Order direct from Facility at current rate |
| Camping | - On-Site Camping available. Self-contained units only. |



Feb 24 - 26, 2023

**Greensboro Coliseum Complex
Greensboro, NC**

For More Information

Southeast Productions, Inc P.O.Box 7282 - Greensboro, NC - 27417

Office - 336-855-0208 Fax - 336-855-0249 info@ncboatshows.com - www.ncboatshows.com

Central Carolina Boat & Fishing Expo

FEB 24 - 26, 2023 - Special Events Center - Greensboro, Nc

Move-In - Feb. 22 & 23 Move-Out Feb 26 & 27



Application for Exhibit Space

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and

COMPANY _____

ADDRESS _____

CITY, STATE _____

ZIP _____

PHONE _____

CELL _____

EMAIL _____

RETURN APPLICATION
WITH DEPOSIT TO
RESERVE SPACE
LOCATION

PRODUCTS / SERVICES TO BE DISPLAYED _____

THINGS TO KNOW

- All exhibiting companies are required to have and maintain general liability insurance coverage during the event listing Southeast Productions, Inc and its agents as additional insured. A Certificate of Insurance (COI) is required before first move-in day. Please contact show management if you have any questions concerning this requirement. Please have your agent email COI to info@ncboatshows.com
- Booth is to be used for applying company only. Subletting or sharing of display is not allow unless prior approval from show management.
- Displays are expected to be occupied all hours of the show beginning opening hour on opening day unless approved by show management. If booth has not be installed by opening day show management reserves the right to exclude exhibitor and reassign booth

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested (If you are a new exhibitor and are requesting larger than a 10 x 40 booth please call to confirm availability & Pricing)

Space Size Requested	<input type="checkbox"/> 10 x 10 (100 sq. ft.) - 600.00	<input type="checkbox"/> 10 x 20 (200 sq. ft.) - 1100.00	<input type="checkbox"/> 10 x 40 (400 sq. ft.) - 2100.00
X	<input type="checkbox"/> 10 x 15 (150 sq. ft.) - 900.00	<input type="checkbox"/> 10 x 30 (300 sq. ft.) - 1600.00	<input type="checkbox"/> 20 x 20 (End Cap) - 2200.00

3 Aisles

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

Booth Cost

Adj if applicable

Total Cost

Deposit Required

Balance Due

Comments or Special Requests

(50% minimum with returned application)

Balance Due No Later Than **DEC. 1, 2022**

Payment Options

Checks -

Make checks payable to :

SEP

P O Box 7282

Greensboro, N C 27417

Credit Card

Visa - M / C - Amex - Discover

EXPIRES _____

CARD CODE _____

\$ _____

Amount / Deposit
to Process

NAME ON CARD

BILLING ZIP CODE

Initial

I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.

Initial

I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov 15, 2022 based on the terms of this exhibit application.

Office Use Only : Processed Date _____ Chg Amount _____ Confirmation # _____

IMPORTANT NOTICE - ALL ACCOUNTS MUST BE PAID IN FULL 10 DAYS PRIOR TO EVENT. ACCOUNT BALANCES PAID AT THE EVENT WILL RESULT IN A 5% SERVICE FEE (\$20 MIN) AND MUST BE PAID BY CREDIT CARD, CERTIFIED CHECK OR CASH.

UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.... PERSONAL OR BUSINESS CHECKS WILL NOT BE ACCEPTED AT THE SHOW FOR PAYMENT.

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____ Date _____

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.

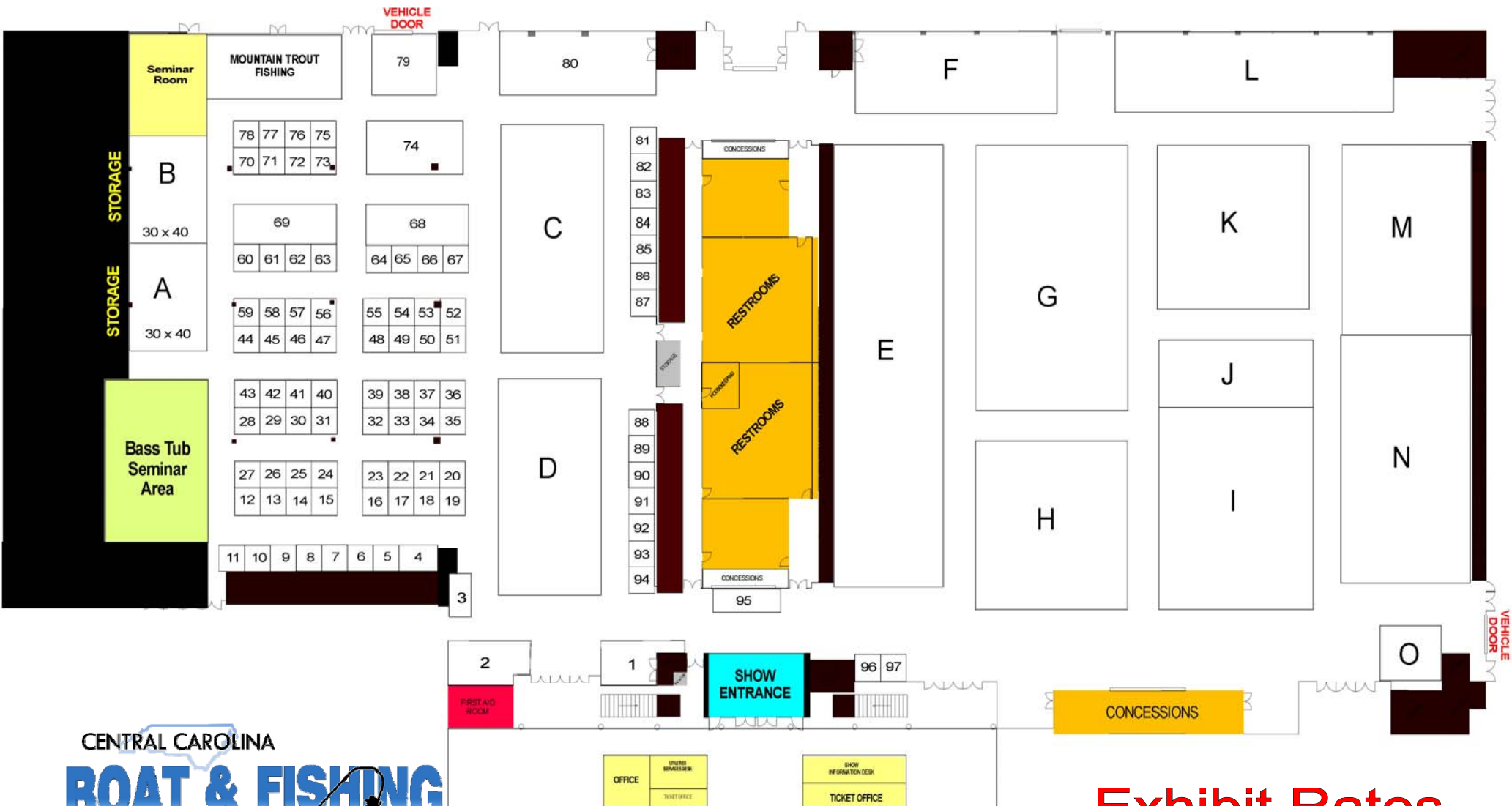
- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **Nov 15th of the event year. (All cancellation requests must be made in writing and postmarked prior to Nov 15th.)** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **if, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc.
PO Box 7282
Greensboro, NC 27417
Office - 336-855-0208 Fax - 336-855-0249
www.ncboatshows.com info@ncboatshows.com

Signature Required _____

By indication of signature I have read and agree to rules set forth by show management for this event.



Booths

Indicated by numbers on layout

10 X 10	\$ 600.00
10 X 15	\$ 900.00
10 X 20	\$ 1100.00
Each Additional 10 x 10	\$500.00
20 X 20	\$ 2200.00
(end cap)	

Marine Dealers

Indicated by letters on layout

Bulk Floor Space
 \$ 2.75 per square foot
 1,000 sq. ft minimum



SHOW INFO

PLEASE READ CAREFULLY

SHOW DATES: *FEB. 24 - 26, 2023*

SHOW HOURS: *FRIDAY 10:00 AM TILL 8:00 PM*
SATURDAY 9:00 AM TILL 7:00 PM
SUNDAY 10:00 AM TILL 5:00 PM

MOVE IN: *WED. FEB 22ND 9:00AM TILL 8:00PM*
THURS. FEB 23RD 9:00AM TILL 8:00PM

MOVE OUT: *SUN FEB 26TH 5:00PM TILL 10:00 PM*
MON FEB 27TH 9:00PM TILL 3:00 PM

ELECTRICITY *ORDER ON ENCLOSED COLISEUM ELECTRICAL FORM. MAIL OR FAX ORDER DIRECTLY TO COLISEUM COMPLEX.*

TABLES & CHAIRS: *ANY ADDITIONAL NEEDS FOR YOUR DISPLAY MAY BE RENTED THROUGH HOLLINS EXPOSITION SERVICES ON ENCLOSED ORDER FORM. MAIL OR FAX ORDER FORM DIRECTLY TO HOLLINS. ORDER IN ADVANCE AND SAVE \$\$\$.*

HOLLINS ORDERS MADE AT SHOW WILL REFLECT 30% HIGHER RATE

*ORDER ON "**WORKERS BADGE**" order form enclosed.*

EXHIBITOR BADGES: *EXHIBITOR BADGES WILL BE ISSUED FOR SHOW WORKERS ONLY.*

ADVANCE TICKETS: *ADVANCE TICKETS AVAILABLE FOR A REDUCED RATE OF \$7.00 EACH. THIS IS A \$2.00 SAVINGS FROM BOX OFFICE. ORDER ON ENCLOSED Exhibitor Badge FORM. NONE CAN BE SOLD AFTER 10:00 AM OPENING DAY.*

COURTESY PASSES: *COURTESY PASSES WILL BE AVAILABLE FOR SHOW VISITORS, WHO WISH TO RETURN TO SHOW AT NO CHARGE. THESE WILL BE AVAILABLE AT REGISTRATION DESK*

PARKING PASSES: *2 PARKING PASSES WILL BE ISSUED PER EXHIBITOR AT NO CHARGE. ADDITIONAL PASSES MAY BE PURCHASED ON ENCLOSED EXHIBITOR BADGE FORM AT A CHARGE OF \$6.00 PER PASS. (THESE PASSES ALLOW IN & OUT PARKING DURING THE SHOW)*

SHOW OFFICE # IS (336) 218-5555

SHOW OFFICE #: *Host Hotel information will be sent at a later date once room rate has been confirmed with hotel.*

HOST MOTEL :

ANY QUESTIONS REGARDING THIS SHOW CONTACT US AT (336) 855-0208



Liability Insurance Requirements

Due to changes in event liability insurance requirements, **ALL** participating exhibitors are required to have business liability insurance coverage for the dates of the event including all move-in days. If you currently have business liability insurance, you will just need to request a Certificate of Insurance (COI) from your agent or agency to be emailed or mailed to us before the first move-in day of the event. **COI's must list Southeast Production, Inc and its agents as additional insured.**

If interested Temporary Exhibitor Event Liability Insurance will be available for a reduced premium of \$65. This is great value and will cover you and your business for the entire time while at the event. If you choose this coverage, you would not need to do anything beyond a simple sign-up online. Your COI will automatically be sent to us indicating required coverage. We will a link to the sign up portal as we get closer to the event. If you have any questions about this policy please let us know.

If providing a COI from your current liability policy, please include the following additional insured information on the COI

Southeast Productions, Inc, its management, and agents.

3534 McCuiston Rd

Greensboro, NC, 27407

Email required COI to info@ncboatshows.com,

Fax to **336-55-0249**

or mail to

SEP

P.O. Box 7282

Greensboro, NC 27417



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

01/24/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must have **ADDITIONAL INSURED** provisions or be endorsed. If **SUBROGATION** IS **WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER ABC Insurance Company, Inc Lic# 1234567 Address City, St Zip		CONTACT INFORMATION NAME: PHONE: FAX (A/C, No): MAIL ADDRESS: INSURER(S) AFFORDING COVERAGE NAIC #	
INSURED Your Business Name Address City, St Zip		INSURER A: INSURER B: INSURER C: INSURER D: INSURER E: INSURER F:	

COVERAGES

CERTIFICATE NUMBER:GA08052021-097555

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	X		Active Policy #	Coverage Date		EACH OCCURRENCE
	DAMAGE TO RENTED PREMISES (Ea occurrence)						
	MED EXP (Any one person)						
	PERSONAL & ADV INJURY						
							GENERAL AGGREGATE
							PRODUCTS - COMP/OP AGG
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident)
							BODILY INJURY (Per person)
							BODILY INJURY (Per accident)
							PROPERTY DAMAGE (Per accident)
	UMBRELLA LIAB EXCESS LIAB DED RETENTION \$						EACH OCCURRENCE
							AGGREGATE
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N/A					PER STATUTE
							OTH-ER
							E.L. EACH ACCIDENT
							E.L. DISEASE - EA EMPLOYEE
							E.L. DISEASE - POLICY LIMIT

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

The certificate holder, Southeast Productions, its officers, employees, agents & assigns are included as additional insured as event management. This coverage is with respect to the **NAME OF EVENT** being held on **DATE OF EVENT**, including setup & breakdown.

CERTIFICATE HOLDER**CANCELLATION**

Southeast Productions
3534 McCuiston Rd.
Greensboro, NC 27407

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE