

16th
Annual

RICHMOND **FISHING EXPO**

January 20 - 22, 2023

Meadow Event Park - Farm Bureau Center
Doswell, Va.

It's Virginia's Fishing Event of the Year
Over 10,000 Fishermen in 1 Location

Seminars

Truckloads of Tackle

Fishing Boats

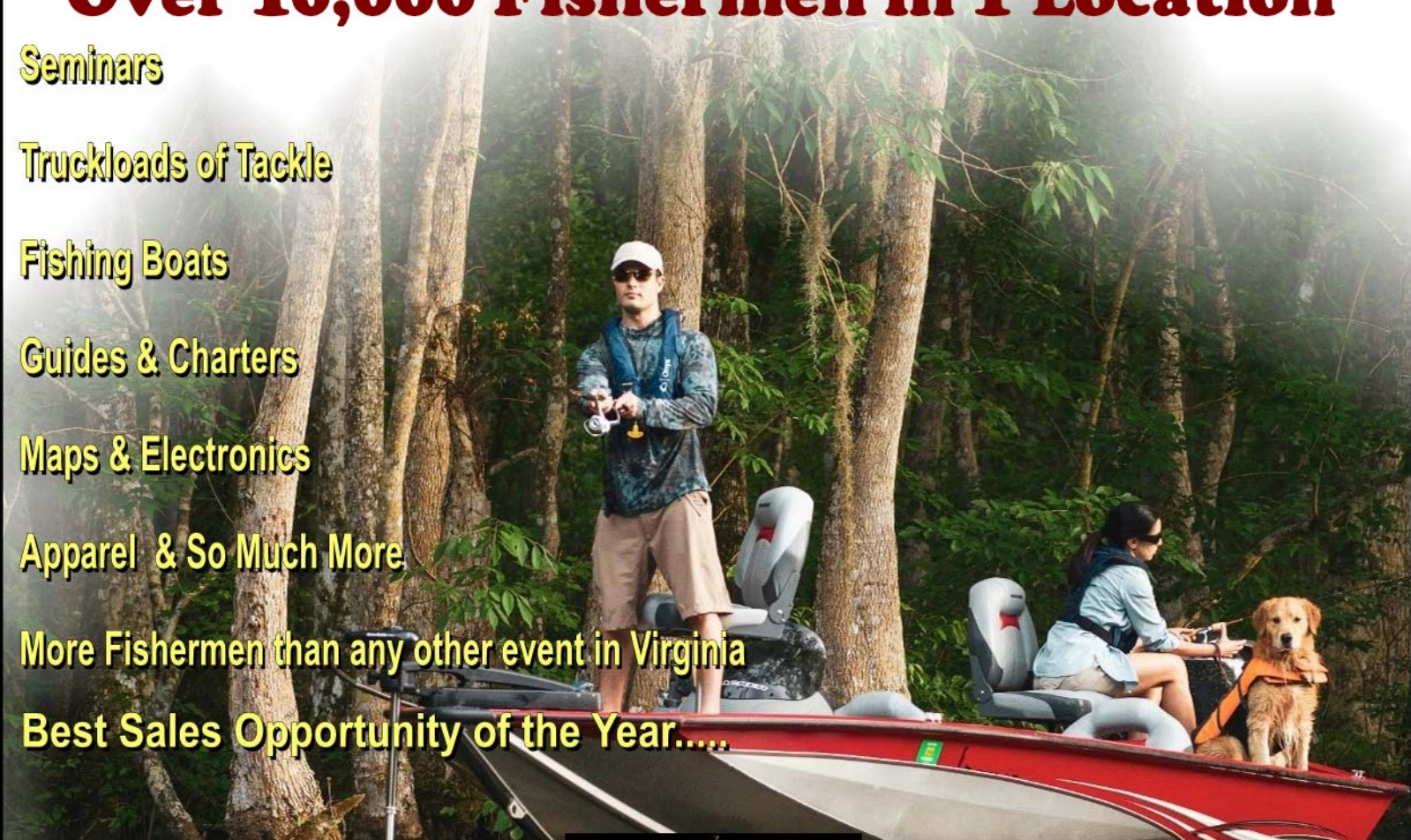
Guides & Charters

Maps & Electronics

Apparel & So Much More

More Fishermen than any other event in Virginia

Best Sales Opportunity of the Year.....



For Additional Show Information
Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417
Office 336-855-0208 Fax 336-855-0249
Or on the web at...www.ncboatshows.com

Exhibit Rates

Booths

Indicated by numbers on layout

10 X 10	\$ 600.00
10 X 15	\$ 900.00
10 X 20	\$ 1100.00
Each Additional 10 x 10 \$500.00	
20 X 20	\$ 2200.00
(end cap)	

No Additional Charge For Corner Booths

Marine Dealers

Indicated by letters on layout

Bulk Floor Space
\$2.50 square foot

600 sq. ft minimum

Other Associated Costs

Electricity	- \$60 per outlet in advance
Exhibitor Parking	- Exhibitor Vehicle and Trailer Parking Free
Wireless Internet	- Free access. (If demand is excessive, it can be limited at times)
Tables, Chairs, etc...	- Available from Hollins Expo at current rates.
Phone	- Digital Phone service available from facility at current rates
Camping	- On-Site Full Hook-up Camping available \$35.00 per night



- 16th Annual Event
- Only Dedicated Fishing Show in Virginia
- Largest Annual Fishing product sales event in Virginia -
- Extensive All Media Advertising Budget including Billboard, Magazine & Social
- Over 10,000 attendees each year
- 4 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- On site stock trailer parking - no fee
- Fork Lift's available for exhibitor use - no fee
- Free exhibitor parking with designated entrance
- Discount coupons available for pre-show promotions
- Free Wi-Fi throughout facility
- Full Service concessions all hours of event

RICHMOND FISHING EXPO

January 20 - 22, 2023
Meadow Event Park
Doswell, Va.

Show Hours

Friday	9 - 7
Saturday	9 - 7
Sunday	10 - 5

Move-In Schedule

Wednesday	10am - 7pm
Thursday	9am - 8pm

Move-Out Schedule

Jan 22 (Sun) 5pm - 11pm

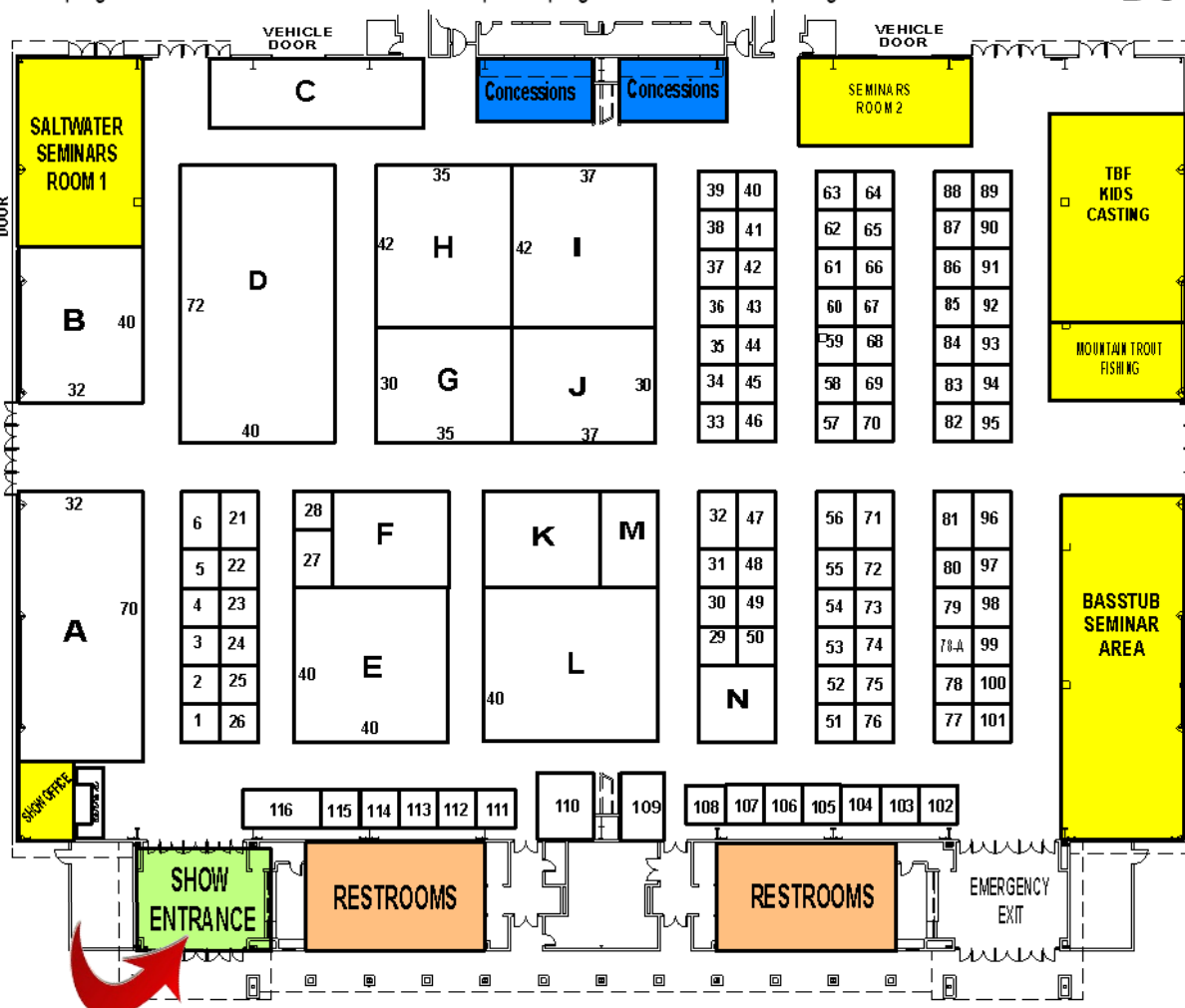
For More Information

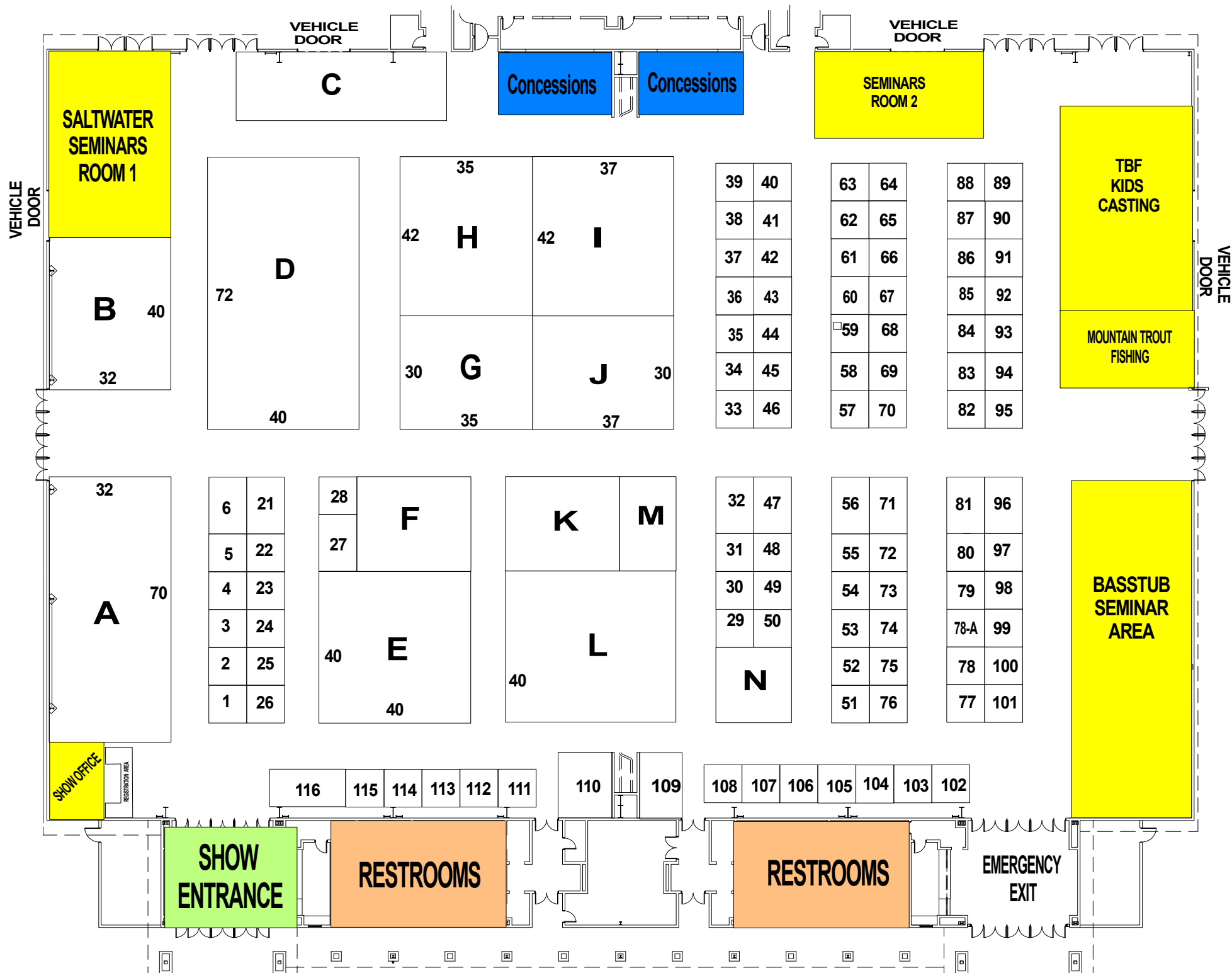
Southeast Productions, Inc
www.ncboatshows.com

info@ncboatshows.com

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Fax - 336-855-0249





BASS & SALTWATER FISHING EXPO

Jan. 20 - 22, 2023 - Meadow Event Park - Doswell, VA

Move-In - Jan. 18, 19 Move-Out Jan. 22



Application for Exhibit Space

EXHIBITOR #

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY _____

CONTACT: _____

ADDRESS _____

CITY, STATE _____

ZIP _____

PHONE _____

CELL _____

EMAIL _____

PLEASE LIST PRODUCTS / SERVICES TO BE DISPLAYED _____

THINGS TO KNOW

- All efforts will be made to place returning exhibitors in same location as the previous year unless requested otherwise. Show management does however reserve the right of final booth placement up to and including move-in. New exhibitors will be placed after returning exhibitors renewal deadline.
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allowed unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested (If you are a new exhibitor and are requesting larger than a 10 x 40 booth please call to confirm availability & Pricing)

Space Size Requested

X

☐ 10 x 10 (100 sq. ft.) - 600.00

☐ 10 x 20 (200 sq. ft.) - 1100.00

☐ 10 x 40 (400 sq. ft.) - 2100.00

☐ 10 x 15 (150 sq. ft.) - 900.00

☐ 10 x 30 (300 sq. ft.) - 1600.00

☐ 20 x 20 (End Cap) - 2200.00

3 Aisles

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

Booth Cost

Adj if applicable

Total Cost

Deposit Required

Balance Due

(50% minimum with returned application)

Balance Due No Later Than **DEC. 1, 2022**

Comments or Special Requests

Payment Options

Checks -

Make checks payable to :

S E P

P O Box 7282

Greensboro, N C 27417

Credit Card

Visa - M / C - Amex - Discover

EXPIRES _____

CARD CODE _____

\$

Amount / Deposit
to Process

NAME ON CARD

BILLING ZIP CODE

Initial

Initial

I authorize Southeast Productions to process the above credit card for the amount indicated based on the terms of this exhibit application.

I authorize Southeast Productions to process the above credit card for the **Balance Due** on Nov 15, 2022 based on the terms of this exhibit application.

Office Use Only : Processed Date _____

Chg Amount _____

Confirmation # _____

IMPORTANT NOTICE - ALL ACCOUNTS MUST BE PAID IN FULL 10 DAYS PRIOR TO EVENT. ACCOUNT BALANCES PAID AT THE EVENT WILL RESULT IN A 5% SERVICE FEE (\$20 MIN) AND MUST BE PAID BY CREDIT CARD, CERTIFIED CHECK OR CASH.

UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.... PERSONAL OR BUSINESS CHECKS WILL NOT BE ACCEPTED AT THE SHOW FOR PAYMENT.

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____

Date _____

RETURN WHITE COPY WITH PAYMENT - KEEP YELLOW COPY FOR RECORDS

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **Nov 15th of the event year. (All cancellation requests must be made in writing and postmarked prior to Nov 15th.)** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **if, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc.
PO Box 7282
Greensboro, NC 27417
Office - 336-855-0208 Fax - 336-855-0249
www.ncboatshows.com info@ncboatshows.com

Signature Required _____

By indication of signature I have read and agree to rules set forth by show management for this event.

***RICHMOND* FISHING EXPO**

SHOW INFO

PLEASE READ CAREFULLY

SHOW DATES: *FRIDAY JANUARY 20th THRU SUNDAY JANUARY 22nd*

SHOW HOURS:

<i>FRIDAY</i>	<i>9:00AM</i>	<i>TILL</i>	<i>7:00 PM</i>
<i>SATURDAY</i>	<i>9:00AM</i>	<i>TILL</i>	<i>7:00 PM</i>
<i>SUNDAY</i>	<i>10:00AM</i>	<i>TILL</i>	<i>5:00 PM</i>

MOVE IN:

<i>WEDNESDAY JAN 18th</i>	<i>9:00AM</i>	<i>TILL</i>	<i>7:00PM</i>
<i>THURSDAY JAN 19th</i>	<i>9:00AM</i>	<i>TILL</i>	<i>8:00PM</i>

MOVE OUT: *SUNDAY JANUARY 22nd 5:00PM TILL 10:00PM*

EVERYTHING MUST BE REMOVED FROM ALL BUILDINGS SUNDAY NIGHT. BOATS AND TRAILERS MAY BE LEFT IN PARKING LOT FOR MONDAY PICK-UP.

ELECTRICITY: *\$60 IN ADVANCE. \$85 AT THE SHOW. ORDER ON THE ENCLOSED UTILITIES ORDER FORM AND RETURN TO RECEIVE ADVANCE RATE.*

TABLES & CHAIRS: *ANY ADDITIONAL NEEDS FOR YOUR DISPLAY MAYBE RENTED THROUGH HOLLINS EXPOSITION SERVICES. PLEASE MAIL OR FAX BACK TO ADDRESS ON HOLLINS ORDER FORM. **ORDER IN ADVANCE AND SAVE** HOLLINS ORDERS MADE AT SHOW WILL REFLECT 30% HIGHER RATE!!*

EXHIBITOR BADGES: *ORDER ON ENCLOSED TAKE FIVE ORDER FORM. BADGES WILL BE PREPRINTED AND HELD FOR PICK UP AT THE SHOW DURING MOVE-IN. BADGES ARE FOR SHOW WORKERS ONLY*

ADVANCE TICKETS: ***ADVANCE TICKETS AVAILABLE FOR FRIEND AND FAMILY MEMBERS** ADVANCE TICKETS AVAILABLE FOR A REDUCED RATE FOR \$7.00. **A \$2.00 SAVINGS FROM BOX OFFICE** NONE CAN BE SOLD AFTER OPENING DAY.*

RETURN PASSES: *RETURN PASSES WILL BE AVAILABLE FOR SHOW VISITORS, WHO WISH TO RETURN TO SHOW AT NO CHARGE. THESE WILL BE AVAILABLE AT EXIT.*

HOST HOTEL *WE ARE PLEASED TO ANNOUNCE THAT THE COUNTRY INN & SUITES WILL BE THE HOST HOTEL FOR RICHMOND FISHING EXPO AND IS CONVENIENTLY LOCATED 1 MILE FROM THE MEADOW EVENT PARK. PLEASE CALL THEM DIRECT AT (804) 612-8450 TO RECEIVE DISCOUNTED RATE.*

SHOW OFFICE # *SHOW OFFICE NUMBER STARTING JANUARY 18th WILL BE (804) 994-2898*

***ANY ADDITIONAL QUESTIONS REGARDING THIS SHOW
CALL (336) 855-0208***

BASS & SALTWATER FISHING EXPO

Richmond

STAFF BADGES ORDER FORM

(PLEASE TAKE 5 MINUTES TO FILL-OUT
& RETURN WITH SPACE BALANCE)

Exhibitor Name

EXHIBITOR BADGES : ***IMPORTANT PLEASE READ***

EXHIBITOR BADGES WILL BE PRE-PRINTED AND RETURNED TO YOU BY MAIL UPON RECEIPT OF THIS ORDER FORM AND SPACE BALANCE. YOUR EMPLOYEE MUST PRESENT AN EXHIBITOR BADGE TO ENTER SHOW BEGINNING ON FRIDAY MORNING. EMPLOYEES WISHING TO ENTER SHOW WITHOUT HIS OR HER ISSUED BADGE WILL BE REQUIRED TO PURCHASE AN ADMISSION TICKET OR HAVE A REPLACEMENT BADGE ISSUED AT THE SHOW OFFICE FOR A \$8.00 PROCESSING FEE.

PLEASE LIST NAMES BELOW FOR BADGES

_____	_____
_____	_____
_____	_____
_____	_____

****PLEASE NOTE EXHIBITOR BADGES ARE FOR EXHIBITOR EMPLOYEES ONLY AND ARE NON-TRANSFERABLE****

ADVANCE TICKETS:

ADVANCE TICKETS ARE AVAILABLE FOR CUSTOMERS, FAMILY AND FRIENDS AT A REDUCED RATE OF \$7.00 THIS IS A \$2.00 SAVINGS FROM TICKET BOOTH.

PLEASE SEND ME _____ ADVANCE TICKETS @ \$7.00 EACH TOTAL

ELECTRICITY: \$60 IN ADVANCE (\$85 AT SHOW)

ORDER ELECTRICITY FOR SHOW ON THE ENCLOSED UTILITIES ORDER FORM AND RETURN ALONG WITH PAYMENT TO: SOUTHEAST PRODUCTIONS. THE FAIRGROUNDS ELECTRICAL DEPARTMENT WILL BE COUNTING ALL ELECTRICAL OUTLETS USED SO PLEASE ORDER IN ADVANCE TO SAVE MONEY. ANY OUTLETS ORDERED AT SHOW WILL BE INVOICED AT THE \$85 AT-SHOW RATE.

TABLES, CHAIRS, CARPET, CURTAINS, ECT.:

THESE ITEMS MAY BE ORDERED FROM HOLLINS EXPOSITION SERVICES ON ENCLOSED ORDER FORM. PLEASE MAIL OR FAX HOLLINS ORDER FORM DIRECTLY TO ADDRESS ON FORM. **NOTICE: EXHIBITORS ARE NOT ALLOWED TO ATTACHED ANYTHING TO BOOTH DRAPERY. DAMAGE TO DECORATORS EQUIPMENT BECAUSE OF EXHIBITORS MISUSE CAN AND WILL BE BILLED BACK TO EXHIBITOR.**

**ORDER IN ADVANCE OF SHOW AND SAVE \$\$\$
HOLLINS ORDER MADE AT SHOW WILL REFLECT A 30% HIGHER RATE.**

SPACE
BALANCE

ORDER FORM
TOTAL

SOUTHEAST PRODUCTIONS P.O. BOX 7282 GREENSBORO, NC 336-855-0208 FAX 336-855-0249

RICHMOND FISHING EXPO

Utilities Order Form

Exhibitor Name _____

Contact Name _____

	QTY	SERVICE	ADVANCE RATE	AT-SHOW RATE	TOTAL PRICE
Electrical Service		110 V - 20 Amp – Standard Outlet	60.00	85.00	
		1 Phase 208 V - 30 Amps & Under	80.00	110.00	
		1 phase 208 V - 50 Amps	125.00	155.00	
		3 Phase - 100 Amp	275.00	300.00	
	Electrical Service will be available behind booth. Please be prepared with power strips and/or extension cords to move electrical connection around in your display. A limited supply of extension cords are available for a \$15.00 refundable deposit in show office.				

	Type	SERVICE	SERVICE RATE	TOTAL PRICE
Water Service	Fill	Water - Less than 20 gallon container	No fee	
	Fill	Water – 20 to 50 gallon container	25.00	
	Fill	Each additional 50 gallons	10.00	
Show will make all attempts to have complimentary water service available during move-in hours to clean trailers but cannot guarantee service in the event of adverse weather conditions.				

	Type	SERVICE INSTRUCTIONS
WI-FI	Internet	Wireless internet connection is available free of charge. Access information will be provided during move-in.

Order Form Total _____

Payment options:

(To receive advance rate, payment must be received before first move-in day)

- Return **completed form** and payment with **Booth Application or Invoice**.
(If paying by credit card there is no need to fill the information out below as long as card information is on booth application or invoice.)

Or

- Call our office direct with credit card payment information at **336-855-0208**

____ MasterCard ____ Visa ____ American Express CSV # ____

Card number _____ Expiration (MM/YY) _____ Zip Code _____

Name on Card _____ Signature _____