

32nd
Annual

BASS & SALTWATER FISHING EXPO

January 13 - 15, 2023

NC State Fairgrounds - Raleigh, NC

The Largest Annual Fishing Show in The Southeast!

**Best Sales Opportunity of the Year.....
One Place For 3 Big Days**

**Seminars Fishing Boats..... Truckloads of Tackle & Fishing Products
Plus So Much More**

This is THE PLACE to kick off your selling season



For Additional Show Information
Southeast Productions, Inc. - P.O. Box 7282 - Greensboro, NC 27417
Office 336-855-0208 Fax 336-855-0249
Or on the web at...www.ncboatshows.com

Exhibit Rates

Booths

Indicated by numbers on layout

10 X 10	\$ 600.00
10 X 15	\$ 900.00
10 X 20	\$ 1100.00
Each Additional 10 x 10	\$500.00
20 X 20	\$ 2200.00
(end cap)	

No Additional Charge For Corner Booths

Marine Dealers

Indicated by letters on layout

Bulk Floor Space
\$ 2.75 per square foot
800 sq. ft minimum

Other Associated Costs

Electricity	- \$60.00 Advanced Rate (Standard 5amp 110 outlet)
Exhibitor Parking	- Free Exhibitor Vehicle and Trailer Parking
Wireless Internet	- Free Wireless Access - Both Building
Tables, Chairs, etc...	- Available from Hollins Expo at current rates.
Phone	- AT&T Service in Building - Call Direct for Pricing
Camping	- On-Site Full Hook-up Camping available \$30.00 per night



- 32nd Annual Event
- Only Dedicated Fishing Show in North Carolina
- Largest Fishing product sales event in the Southeast. - Over a 130,000 sq. ft in two buildings.
- Extensive All Media Advertising Budget including Billboard, Magazine & Social
- 6 show floor vehicle doors for easy exhibitor move-in / out process
- Non-union facility - Install and dismantle your display at your leisure. 2 full days move-in
- On site stock trailer parking - no fee
- Fork Lift's available for exhibitor use - no fee
- Free exhibitor parking with designated entrance
- Discount coupons available for pre-show promotions
- Free Wi-Fi throughout both facilities
- Concessions all hours of event

GRAHAM BUILDING



BASS & SALTWATER FISHING EXPO

January 13 - 15, 2023
NC State Fairgrounds
Raleigh, NC

Show Hours

Friday	9 - 7
Saturday	9 - 7
Sunday	10 - 5

Move-In Schedule

Wednesday	10 - 7
Thursday	9 - 8

Move-Out Schedule

Sunday	5 - 11
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EXPOSITION CENTER

For More Information

Southeast Productions, Inc P.O.Box 7282 - Greensboro, NC - 27417

Office - 336-855-0208

Fax - 336-855-0249

info@ncboatshows.com - www.ncboatshows.com

FENCE

04

0-5

0-6

0-7

0-8

FENCE

TICKET BOOTH

0-1

0-2

0-3

Entrance Lobby

COVERED WALKWAY TO MULTI-PURPOSE BUILDING

GRASS AREA

PLANTER

PLANTER

PLANTER

PLANTER

KITCHEN

RESTROOMS

FACILITIES OPERATIONS

SHOW OFFICE

RESTROOMS

SALTWATER SEMINAR ROOM #2

L-1 L-2

SALTWATER SEMINAR ROOM #1

L-3 L-4

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10
9

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BLEACHERS

BASS TUB

G

A

B

C

D

E

F

Women's Restroom

Bathroom Corridor

Men's Restroom

Concessions

Facility Operations

128 127 126 125 124 123 122 121 120 119 118 117 116

115

114

113

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108

107

106

105

104

103

102

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BASS & SALTWATER FISHING EXPO

January 13 - 15, 2023 - NC State Fairgrounds

Move-In - Jan. 11 & 12 Move-Out Jan. 15

**BASS & SALTWATER
FISHING EXPO**
RALEIGH, NC

Application for Exhibit Space

EXHIBITOR #

PLEASE PRINT CLEARLY - If any preprinted information is incorrect please strike through and correct

COMPANY _____
CONTACT _____
ADDRESS _____
CITY, STATE _____
ZIP _____
PHONE _____ CELL _____ EMAIL _____

PLEASE LIST PRODUCTS / SERVICES TO BE DISPLAYED _____

THINGS TO KNOW

- All efforts will be made to place returning exhibitors in same location as the previous year unless requested otherwise. Show management does however reserve the right of final booth placement up to and including move-in. New exhibitors will be placed after returning exhibitors renewal deadline.
- Submission of application does not guarantee acceptance to show. Acceptance based on relevance of product to show and current inventory of booths.
- Booth is to be used for applying company only. Subletting or sharing of display is not allowed unless prior approval from show management.
- Tables & Chairs **are not provided** with booth rental. Order forms from show decorator will be sent out prior to show.

READ ADDITIONAL "RULES OF EXHIBITING" ON REVERSE OF APPLICATION

Booth Size Requested (If you are a new exhibitor and are requesting larger than a 10 x 40 booth please call to confirm availability & Pricing)

Space Size Requested	<input type="checkbox"/> 10 x 10 (100 sq. ft.) - 600.00	<input type="checkbox"/> 10 x 20 (200 sq. ft.) - 1100.00	<input type="checkbox"/> 10 x 40 (400 sq. ft.) - 2100.00
X	<input type="checkbox"/> 10 x 15 (150 sq. ft.) - 900.00	<input type="checkbox"/> 10 x 30 (300 sq. ft.) - 1600.00	<input type="checkbox"/> 20 x 20 (End Cap) - 2200.00

3 Aisles

A 50% deposit is required with returned application. Applications received without deposit will not be accepted. Exhibitor information packets will be mailed approximately 45 days before show and will include invoice for final payment.

Booth Cost

Adj if applicable

Total Cost

Deposit Required

Balance Due

(50% minimum with returned application)

Comments or Special Requests

Balance Due No Later Than **DEC. 1, 2022**

Payment Options

Checks -

Make checks payable to :

SEP

P O Box 7282

Greensboro, N C 27417

Credit Card

Visa - M / C - Amex - Discover

EXPIRES

CARD CODE

\$

Amount / Deposit
to Process

NAME ON CARD

BILLING ZIP CODE

Initial

I authorize SEP to process the above credit card for the amount indicated based on the terms of this exhibit application.

Initial

I authorize SEP to process the above credit card for the **Balance Due** on Nov 15, 2022 based on the terms of this exhibit application.

Office Use Only : Processed Date _____ Chg Amount _____ Confirmation # _____

IMPORTANT NOTICE - ALL ACCOUNTS MUST BE PAID IN FULL 10 DAYS PRIOR TO EVENT. ACCOUNT BALANCES PAID AT THE EVENT WILL RESULT IN A 5% SERVICE FEE (\$20 MIN) AND MUST BE PAID BY CREDIT CARD, CERTIFIED CHECK OR CASH.

UNLESS PRIOR ARRANGEMENTS HAVE BEEN MADE.... PERSONAL OR BUSINESS CHECKS WILL NOT BE ACCEPTED AT THE SHOW FOR PAYMENT.

It is mutually agreed that there is no other conditions of this agreement other than those printed on the front and reverse side of this application. As an acting authorized agent of the applying company I confirm that I have read all of the "Rules of Exhibiting" and agree to abide by said rules. I acknowledge that any violation of "Rules of Exhibiting" can cause closure of display without recourse or refund.

Signature _____

Date _____

RETURN WHITE COPY WITH PAYMENT - KEEP YELLOW COPY FOR RECORDS

TERMS & RULES OF EXHIBITING

In our effort to make this event successful for all parties, we present these Terms & Rules to each participating Exhibitor as our uniform policy and guidelines. Although, we recognize that all exhibitors are unique in their needs - we feel that these guidelines set a good frame work for the success of the exhibitor and show. It is Southeast Productions desire to assure every exhibitor large or small that they are the most important element to a successful event.

- Submission of **Application for Exhibit Space** does not guarantee acceptance into event. Show management reserves the right to deny application based on relevance of product to show and/or current inventory of booths. Show management also reserves the right to limit or exclude categories at it's discretion.
- **All exhibiting companies are required to have and maintain general liability insurance coverage during the event...NO EXCEPTIONS. A Certificate of Insurance (COI) must be provided listing Southeast Productions, Inc. as additional insured before company's display can be set. Liability Coverage is available for the event as a very discounted rate. Please contact us at 336-855-0208 for information or any questions concerning this requirement.**
- Person signing this "**Application for Exhibit Space**" (**Agreement**) acknowledges he/she is an authorized agent of applying **Company (Exhibitor)** and is entering into a binding financial agreement with Southeast Productions, Inc. (**Show Management**). Terms of this agreement requires **Exhibitor** to pay a deposit to **Show Management** with submitted application to reserve exhibit space and becomes nonrefundable after **Nov 15th of the event year. (All cancellation requests must be made in writing and postmarked prior to Nov 15th.)** Unless canceled, agreement also requires and binds **Exhibitor** to submit **Payment In Full** of account balance to **Show Management** by indicated deadline. **Exhibitor** acknowledges if Payment in Full has not been satisfied prior to deadline Show Management reserves the right to access a late fee of 2% of remaining balance (\$50.00 minimum) or cancel Exhibit Space reservation and reissue booth without recourse or refund of deposit unless prior arrangements have been made with Show Management, **if, due to state and/or local mandates . the event should have to be rescheduled or cancelled. All exhibitors in good standing with their accounts will be given the option of either carrying the monies over to the rescheduled date or having a full refund issued**
- Once accepted, exhibit space is to be used for applying company only. If applying company is Parent Company to another business entity please indicate D/B/A on application . Subletting , sharing or re-assigning of exhibit space is not allowed unless prior approval from show management.
- State and local taxes are the responsibility of each exhibitor. State tax licenses are required.
- Exhibits must be maintained within the dimensions of the contracted space size and Booth Exhibits should not extend higher than 8 feet. Exhibits cannot be secured, hung or supported by facility walls, columns or rafters. Exhibits cannot extend or "Hang out" over the aisle or neighboring displays. If by the nature of your product your booth display structure extends higher than 8 feet or needs the support of a solid wall..... please notify Show Management prior to move in for approval.
- Tables & Chairs are not supplied with display. All decoration materials (Curtains, carpet, tables, chairs, etc.) are owned , maintained and rented by the contracted Show Decorator - Not Show Management. Damage or removal of any of these materials can and will result in the Exhibitor being charged for replacement either directly from the show decorator or through show management. **Nothing can be attached directly to the display curtains...ie pins, staples, fabric hooks.** Please notify Show Management or Show Decorator staff if you have any questions about securing display material to Pipe & Drape.
- All business must be conducted within the dimensions of your display. Distributing brochures and/or pamphlets while standing outside your display, walking up and down aisles or placing in common areas of the show floor is prohibited. Disturbing noises or forms of attracting attention to your display which are objectionable to Show Management will not be allowed. Distributing helium balloons or adhesive backed promotional items are prohibited by Building Management.
- After hours security will be provided beginning on first move-in day. It is the responsibility of each exhibitor to secure items in their booth to deter theft. Covering tables at closing and lockable display cases (if possible) are recommended. This Event, its Sponsors, Show Management and Building Management shall not in any way be held liable for damage or loss to property or person of the Exhibitors. Unless staff is still working with a customer or prior arrangement are made, all exhibitors are required to exit the facility within 30 minutes of closing.
- Displays are to be installed and removed at the expense of the Exhibitor and shall remain in place until closing on the last day of event. Exhibitors leaving prior to closing without approval of show management will automatically lose renewal option for the next years event. Exhibits left beyond the official move-out dates will be removed by show management. Exhibitor will be billed for any labor and/or costs associated with the display removal.
- Show Management will make every effort to operate on scheduled hours in the event of inclement weather but cannot be held responsible for adjustments in show hours or days. Refunds and/or credits can not be offered to exhibitors unable to attend because of weather.

Again, we recognize that each exhibitor is unique in needs and nature, so if you should have a concern or conflict with any of these Exhibitor Rules please contact us and we'll assist in anyway possible.

Southeast Productions, Inc.
PO Box 7282
Greensboro, NC 27417
Office - 336-855-0208 Fax - 336-855-0249
www.ncboatshows.com info@ncboatshows.com

Signature Required _____

By indication of signature I have read and agree to rules set forth by show management for this event.



RALEIGH

SHOW INFORMATION

PLEASE READ

SHOW DATES: FRIDAY JAN 13th THRU SUNDAY JAN 15th

SHOW HOURS:
FRIDAY 9:00 AM TIL 7:00PM
SATURDAY 9:00 AM TIL 7:00PM
SUNDAY 10:00 AM TIL 5:00PM

MOVE IN:
WEDNESDAY JAN 11th 10 AM TIL 7 PM
THURSDAY JAN 12th 9 AM TIL 8 PM

MOVE OUT:
SUNDAY JAN 15th 5 PM TIL 10 PM
(Sunday Night move-out Both Buildings)
MONDAY JAN 16th 9 AM TIL 2 PM
(Monday move-out Jim Graham Building only)

Special Note: Exposition Building must be empty Sunday Night. No exceptions!!

ELECTRICITY: \$60 IN ADVANCE. \$85 AT THE SHOW. ORDER ON THE ENCLOSED UTILITIES ORDER FORM AND RETURN TO RECEIVE ADVANCE RATE.

TABLES & CHAIRS: ANY ADDITIONAL NEEDS FOR YOUR DISPLAY MAYBE RENTED THROUGH HOLLINS EXPOSITION SERVICES. ORDER FORM IS PROVIDED. PLEASE MAIL OR FAX BACK TO ADDRESS ON HOLLINS ORDER FORM. **ORDER IN ADVANCE AND SAVE \$\$\$.** HOLLINS ORDERS PROCESSED AT SHOW WILL REFLECT 30% HIGHER RATE!

EXHIBITOR BADGES ORDER ON **STAFF BADGE ORDER FORM** ENCLOSED. EXHIBITOR BADGES WILL BE ISSUED FOR SHOW WORKERS ONLY.

ADVANCE TICKETS: ADVANCE TICKETS AVAILABLE FOR A REDUCED RATE FOR \$8.00. **THIS IS A \$2.00 SAVINGS FROM BOX OFFICE** NONE CAN BE SOLD AFTER 9:00 AM OPENING DAY.

COURTESY PASSES: COURTESY PASSES WILL BE AVAILABLE FOR SHOW VISITORS, WHO WISH TO RETURN TO SHOW AT NO CHARGE. THESE WILL BE AVAILABLE AT EXIT.

HOST HOTEL: THIS YEAR'S HOST HOTEL WILL BE THE **WINGATE BY WYNDHAM** HOTEL. CALL THEM AT (919) 847-7383 AND IDENTIFY YOURSELF AS **AFISHING SHOW EXHIBITOR** TO RECEIVE DISCOUNTED RATE... OR YOU CAN MAKE RESERVATION ONLINE BY GOING TO OUR WEBSITE FOR LINK.

SHOW OFFICE PHONE #: SHOW OFFICE # WILL BE (919) 839-4681 STARTING JANUARY 11TH

BASS & SALTWATER FISHING EXPO

RALEIGH

STAFF BADGE

ORDER FORM

COMPANY

(PLEASE TAKE 5 MINUTES TO FILL-OUT
& RETURN WITH SPACE BALANCE)

**BADGES WILL BE IN EXHIBITORS PACKET
AND AVAILABLE DURING
MOVE-IN**

EXHIBITOR BADGES : ***IMPORTANT PLEASE READ***

EXHIBITOR BADGES WILL BE PRE-PRINTED AND HELD FOR YOU TO PICK UP AT THE SHOW DURING MOVE-IN. YOUR EMPLOYEE MUST PRESENT AN EXHIBITOR BADGE TO ENTER SHOW BEGINNING ON FRIDAY MORNING. EMPLOYEES WISHING TO ENTER SHOW WITHOUT HIS OR HER ISSUED BADGE WILL BE REQUIRED TO PURCHASE AN ADMISSION TICKET OR HAVE A REPLACEMENT BADGE ISSUED AT THE SHOW OFFICE FOR A \$9.00 PROCESSING FEE. WE WILL OFFER A WILL CALL BOX AT SHOW ENTRANCE FOR BADGES TO BE LEFT FOR PICK UP BUT DISTRIBUTING PRIOR TO SHOW IS ENCOURAGED. .

PLEASE LIST NAMES BELOW FOR BADGES

_____	_____
_____	_____
_____	_____
_____	_____

****PLEASE NOTE EXHIBITOR BADGES ARE FOR EXHIBITOR EMPLOYEES ONLY AND ARE NON-TRANSFERABLE****

ADVANCE TICKETS:

ADVANCE TICKETS ARE AVAILABE FOR CUSTOMERS, FAMILY AND FRIENDS AT A REDUCED RATE OF \$8.00 THIS IS A \$2.00 SAVINGS FROM TICKET BOOTH.

PLEASE SEND ME _____ ADVANCE TICKETS @ \$8.00 EACH TOTAL

ELECTRICITY: \$60 IN ADVANCE (\$85 AT SHOW)

ORDER ELECTRICITY FOR SHOW ON THE ENCLOSED UTILITIES ORDER FORM AND RETURN ALONG WITH PAYMENT TO: SOUTHEAST PRODUCTIONS. THE FAIRGROUNDS ELECTRICAL DEPARTMENT WILL BE COUNTING ALL ELECTRICAL OUTLETS USED SO PLEASE ORDER IN ADVANCE TO SAVE MONEY. ANY OUTLETS ORDERED AT SHOW WILL BE INVOICED AT THE \$85 AT SHOW RATE.

TABLES, CHAIRS, CARPET, CURTAINS, ECT.:

THESE ITEMS MAY BE ORDERED FROM HOLLINS EXPOSITION SERVICES ON ENCLOSED ORDER FORM.. PLEASE MAIL OR FAX HOLLINS ORDER FORM DIRECTLY TO ADDRESS ON FORM. **NOTICE: EXHIBITORS ARE NOT ALLOWED TO ATTACHED ANYTHING TO BOOTH DRAPERY. DAMAGE TO DECORATORS EQUIPMENT BECAUSE OF EXHIBITORS MISUSE CAN AND WILL BE BILLED BACK TO EXHIBITOR.**

**ORDER IN ADVANCE OF SHOW AND SAVE \$\$\$
HOLLINS ORDER MADE AT SHOW WILL REFLECT A 30% HIGHER RATE.**

**SPACE
BALANCE**

**ORDER FORM
TOTAL**

SOUTHEAST PRODUCTIONS P.O. BOX 7282 GREENSBORO, NC 27417 336-855-0208 FAX 336-855-0249

Utilities Order Form

Exhibitor Name _____

Contact Name _____

	QTY	SERVICE	ADVANCE RATE	AT-SHOW RATE	TOTAL PRICE
Electrical Service		110V - 20 Amp – Standard Outlet	60.00	85.00	
		220V - 30 Amps & Under	90.00	120.00	
		220V - 50 Amps & Above	120.00	150.00	
		3 Phase - 100 Amp	175.00	195.00	
	Electrical Service will be available behind booth. Please be prepared with power strips and/or extension cords to move electrical connection around in your display. A limited supply of extension cords are available for a \$15.00 refundable deposit in show office.				

	Type	SERVICE	SERVICE RATE	TOTAL PRICE
Water Service	Fill	Water - Less than 20 gallon container	No fee	
	Fill	Water – 20 to 50 gallon container	25.00	
	Fill	Each additional 50 gallons	10.00	
Show will make all attempts to have complimentary water service available during move-in hours to clean trailers but cannot guarantee service in the event of adverse weather conditions.				

	Type	SERVICE INSTRUCTIONS
Phone & Internet Service	Phone	Telephone lines are available by calling A T & T at 1-866-620-6000 and requesting a temporary back-up business line for credit card use only. Installation and service runs approximately \$160.00. Schedule connection on shows first move-in day regardless if you will be present. Show management will show phone technician booth location.
	WiFi Internet	Wireless internet connection is available at the North Carolina State Fairgrounds free of charge. WiFi password will be provided during move-in.
Because Phone and Internet are provided by outside vendors, Show Management cannot guarantee quality or functionality of service. We will make all attempts to provide assistance in troubleshooting problems with these services but cannot be held responsible for service problems.		

Order Form Total _____

Payment options:

(To receive advance rate, payment must be received before first move-in day)

- Return **completed form** and payment with **Booth Application or Invoice**.
(If paying by credit card there is no need to fill the information out below as long as card information is on booth application or invoice.)

Or

- Call our office direct with credit card payment information at **336-855-0208**

_____ MasterCard _____ Visa _____ American Express _____ CSV # _____

Card number _____ Expiration (MM/YY) _____ Zip Code _____

Name on Card _____ Signature _____